



Washington High School Football

Sponsorship Packet

#goWild

#DubsUp

#BookerT



WASHINGTON HIGH SCHOOL FOOTBALL

6000 College Parkway

Pensacola, FL 32504

850-475-5257

www.btwfootball.org

Dr. Michael J. Roberts, Principal

Tommy Joe Whiddon, Head Coach

BTWHS Football Sponsorship Levels

Head Coach Level Sponsorship: \$1,500

- Full Color Banner prominently displayed throughout fall and spring seasons at BTWHS Stadium
- Participation in a coin toss at one home game
- (4) VIP Season Passes for all JV & Varsity Games
 - (4) Lanyards identifying you as a VIP and providing free entry into the game
 - (4) Booker T Washington Football Seat Cushion
- Your business announced as a sponsor at every home game
- Full page/full color ad in 2020 Football Season Program*
- Team photo and plaque for display at your business.
- Two branded Wildcat items
- Large logo/link on BTWHS Football website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor
- Membership in the BTWHS Quarterback Club

Coordinator Sponsorship Level: \$1,000

- Full Color Banner prominently displayed through fall and spring season at BTWHS Stadium
- (2) VIP Season Passes good for all JV & Varsity Games,
 - (2) Lanyards identifying you as a VIP and free entry into the game
 - (2) Booker T Washington Football Seat Cushion
- Your business announced as a sponsor at every home game
- Half page/full color ad in 2020 Football Season Program*
- Team photo and plaque for display at your business
- One branded Wildcat items
- Logo link on BTWHS Football Website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor
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Custom Football Play Sponsorship: \$750 (one of each type)

- Custom sponsorship for football plays/situations. Examples:
 - Another Initech Touchdown for your Wildcats!
 - The Wildcats make a Willy Wonka 1st down.
 - Get out of that 5-yard penalty with Olivia Pope & Associates Attorneys at Law.
- Full Color Banner prominently displayed through fall and spring seasons at BTWHS Stadium
- VIP Season Pass good for all JV & Varsity Games
 - Lanyard identifying you as a VIP and free entry into game
 - Booker T Washington Football Seat Cushion
- Your business announced as a sponsor at every home game
- Team photo and plaque for display at your business
- Quarter page/full color ad in 2020 Football Season Program*
- Logo link on BTWHS Football website.
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor
- Membership in the BTWHS Quarterback Club

Social Media Sponsor: \$750 (Only 10 sold)

- Sponsor one week of Booker T. Washington social media videos during the football season
 - Logo will appear prominently on videos
- Full Color Banner prominently displayed through fall and spring seasons at BTWHS Stadium
- VIP Season Pass good for all JV & Varsity Games
 - Lanyard identifying you as a VIP and free entry into game
 - Booker T Washington Football Seat Cushion
- Your business announced as a sponsor at every home game
- Team photo and plaque for display at your business
- Quarter page/full color ad in 2020 Football Season Program*
- Logo link on BTWHS Football website.
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
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Blue Sponsor: \$500

- Full Color Banner prominently displayed through fall and spring seasons at BTWHS Stadium
- Your business announced as a sponsor at every home game
- Team photo and plaque for display at your business
- Quarter page/full color ad in 2020 Football Season Program*
- Logo link on BTWHS Football website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor
- Membership in the BTWHS Quarterback Club

White Sponsor: \$300

- Full Color Banner prominently displayed through fall and spring seasons at BTWHS Stadium
- Your business announced as a sponsor at every home game
- Team photo and plaque for display at your business
- Logo link on BTWHS Football website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor
- Membership in the BTWHS Quarterback Club

Two Point Conversion: \$150

- Your name listed as a sponsor on display board at BTWHS Stadium
- Logo link on BTWHS Football website.
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
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Sponsor a Player - \$200 per player

- Support the team by sponsoring one player's fees for the 2020 season
- Your name listed as a sponsor on display board at BTWHS Stadium
- Receive emails providing exciting updates about the BTWHS Football Program
- Special QB Club Member gift identifying you as a supporter of the team

In-Kind Support

- Custom sponsorship – benefits vary on level/support
- Items include, but not limited to:
 - Pregame meals
 - Postgame meals for away games
 - Equipment
 - Misc. Food and Beverage
 - Supplies
 - Misc. Athletic Equipment
 - Production and/or Printing costs

The WHS Quarterback Club is a 501(c)(3) Non-Profit corporation. Contributions may be tax-deductible.

*2020 Football Season Program includes Varsity, Junior Varsity and Freshmen Football Teams and Cheer Squads as well as the Booker T. Washington High School Band.

** Requires School District Vendor License Approval (free).

Custom sponsorship request? Contact Coach James Harris @ 850-293-3941 or btwqbc@gmail.com



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BTWHS FOOTBALL SPONSORSHIP FORM

COMPANY NAME: _____ CONTACT NAME: _____

EMAIL: _____ PHONE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

☐ Head Coach

☐ Coordinator

☐ Special Play

☐ Blue

☐ White

☐ 2-PT Conversion

☐ In-Kind

☐ Player Sponsor

IN-KIND DETAILS, SPECIAL NOTES, OR INSTRUCTIONS: _____

Payment Type: ☐ Check ☐ Invoice ☐ Credit Card (info below) ☐ Payment Plan

CARD NUMBER: _____

EXPIRATION: _____ CVV2: _____ BILLING ZIP CODE _____

SIGNATURE: _____

Make checks payable to "Washington High School Quarterback Club". Completed forms can be mailed to: ATTN: Quarterback Club, 6000 College Parkway, Pensacola, FL 32504. Season Passes to be distributed before season starts and available for will-call pickup at the ticket booth on game days. Questions? 850-293-3941. A representative will contact you for needed artwork and other items. Email artwork/advertising copy to btwqbc@gmail.com.